

NCOIL INSTITUTE FOR INSURANCE POLICY SPECIAL LUNCHEON WORKSHOP

This special luncheon workshop, conducted by the Griffith Foundation for the NCOIL Institute for Insurance Policy, is designed to help policymakers understand the growing movement with legislatures across the country to support and mandate financial education for their citizens.

Financial Literacy and Personal Responsibility: A Roadmap for Informed Consumers

Friday, July 10th, 2009

12:00PM to 1:15PM

Lunch will be provided

In recent months, the global economy has slowed to a crawl and has slid into a meltdown. Some blame investment banks, insurance companies, and predatory lending. Others look to blame government inaction and deregulation. Often overlooked is the impact of average citizens lacking basic understanding of financial concepts and systems. Both state and national governments have started looking at the issue of personal responsibility and taking action either by forming public-private partnerships or mandating financial education in schools.

Dr. Vickie Bajtelsmit, Professor and Chair of the Department of Finance and Real Estate at Colorado State University, will be conducting this special session to help explain the impact individuals have on the economy, the recent movement towards financial education, and key topics within financial education. Dr. Bajtelsmit has spent her career researching and focusing on personal finance, including authorship of articles and text books, as well as specializing in risk management and insurance.

SIGN UP NOW...space is limited. Simply sign and fax this form to us at 614-880-9872, email us at info@griffithfoundation.org, give us a call at 614-880-9870, or go to www.griffithfoundation.org and register.

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