

NCOIL 2008 Summer Meeting and Seminar

July 10 – July 13, 2008

Exhibits July 10 – July 12, 2008

Marriott Marquis

New York, NY

EXHIBITOR APPLICATION

INSTRUCTIONS: Complete all sections and sign and return completed application to the NCOIL National Office via mail to 385 Jordan Road, Troy, NY 12180, fax to 518-687-0401, or e-mail to info@ncoil.org by **Friday, June 13, 2008**.

COMPANY INFORMATION

Primary Contact	Title	Date Submitted
Company Name	() Telephone	() Fax
Street Address	Building/Suite	
City	State	Zip
E-mail	Web site	

FEES

The standard booth size is 10' x 10'. The exhibit space rental charge is \$1,500 if paid in full on or before June 13, 2008; if paid after June 13, the charge is \$1,750. Included with your booth package your company will receive one (1) complimentary registration to the NCOIL Summer Meeting. This includes access to all meetings, general sessions, receptions, and luncheon. The cost for additional booth personnel badges is \$100 each and includes access to exhibit space only.

Booth	on/before 06/13	\$1,500	after 06/13	\$1,750	\$ _____
Exhibit Personnel			No charge		
Extra Personnel			\$100		\$ _____
Extra Personnel			\$100		\$ _____
TOTAL AMOUNT					\$ _____

PAYMENT

\$ _____ Check (Payable to NCOIL) \$ _____ American Express \$ _____ MasterCard \$ _____ Visa

Card Number _____ / _____
Exp Date

Cardholder Name (Print) _____ Cardholder (Signature) _____

AUTHORIZATION

WE AGREE TO ABIDE BY THE GENERAL RULES AND REGULATIONS GOVERNING THIS PROGRAM AS PRINTED ON THE RULES AND REGULATIONS FACT SHEET INCLUDED AS PART OF THIS APPLICATION. ACCEPTANCE OF THIS APPLICATION BY SHOW OF SIGNATURE CONSTITUTES A CONTRACT. PLEASE BE AWARE THAT YOU WILL STILL NEED TO SUBMIT AN NCOIL REGISTRATION FORM FOR YOUR MEETING ATTENDANCE & HOTEL INFORMATION. PLEASE INDICATE "EXHIBITOR" IN FEE SCHEDULE AND LEAVE PAYMENT AREA BLANK.

Date _____ Authorized Signature _____

For Internal Use Only

Per ID# _____ Exhibit ID# _____ Date Received _____ Date Processed _____ Processed By _____ Date Payment Processed _____ Payment Processed By _____

NCOIL 2008
Summer Meeting and Seminar
July 10 – July 13, 2008
Exhibits: July 10 – July 12, 2008

Thursday 8 a.m. – 11:30 a.m.

Friday 8 a.m. – 11:30 a.m.

Saturday 8 a.m. – 10:30 a.m.

Marriott Marquis

New York, NY

General Information
Rules and Regulations

NATIONAL CONFERENCE OF INSURANCE LEGISLATORS: NCOIL is an organization of state legislators whose main area of public policy concern is insurance legislation and regulation, and whose stated purposes are promoting state insurance regulation and providing education to its members. Many legislators active in NCOIL either chair or are members of the committees responsible for insurance legislation in their respective state houses across the country.

NCOIL reserves the right to prohibit any exhibit that it determines to run counter to the above stated public policy concerns and purposes of NCOIL, with refund of the exhibit fee less a 10% administrative fee.

APPLICATION: Application for exhibit space should be made immediately to ensure the best possible location of your booth(s). Application can be initiated by phone, fax, or e-mail to the following address:

NCOIL

385 Jordan Road

Troy, NY 12180

Phone: 518-687-0178 Fax: 518-687-0401

E-mail: ssmith@ncoil.org Web site: www.ncoil.org

Payment and written application for the space must be received in writing within five (5) working days following the reservation or the space will be released for re-assignment. Payment in full must be paid in advance of meeting in order for exhibitor to be permitted on exhibit floor.

LOCATION OF EXHIBITS: The NCOIL 2008 Summer Meeting and Seminar will be held at the Marriott Marquis in New York, NY. Exhibits will be located near the NCOIL registration desk. All booths are 10 x 10 unless noted otherwise.

CONTRACT: Each exhibitor must execute a contract of which these Rules and Regulations are a part of the right to use the space assigned. Please read this prospectus carefully. Signing the contract means you have accepted all the provisions set forth in this prospectus. In the event of fire, strikes, riots, civil commotion, acts of God, war, or other unavoidable circumstances rendering it impossible or impractical for any reason for NCOIL to perform such contract, NCOIL's performance under such contract shall be excused. In such events, all deposits and payments made by the exhibitor for exhibit space shall be returned to the exhibitor.

PAYMENT: Payment of 100 percent of the total space rental fee is due with the written space application. Payment may be by company check or by credit card (American Express®, MasterCard® or Visa®). There is no hold on exhibit space. Space will be finalized once full payment and the application are received at the NCOIL National Office. REQUESTS FOR SPACE WILL NOT BE CONSIDERED IF THESE TERMS ARE NOT MET. The National Conference of Insurance Legislators shall have the right to dispose of exhibit privileges and space not meeting these conditions without liability of any kind on its part. Exhibitors will be admitted to the exhibit area only when these terms are met. All checks must be made payable to NCOIL, 385 Jordan Road, Troy, NY 12180, in advance of exhibit in order for exhibitor to be permitted on exhibit floor.

CANCELLATION AND REGULATIONS GOVERNING NON-PAYMENT: Refunds of deposits or payments will be made only if the booth space is resold or reassigned by NCOIL. If the booth space is not resold, no refund will be issued.

EXHIBITOR REGISTRATION: One person per exhibit will be allowed to attend regular conference sessions with the payment of a full booth fee. That person must complete an NCOIL registration form. Additional exhibitor staff badges can be purchased for \$100 each in advance or at on-site registration. Additional exhibitor staff will be allowed in the exhibit space only.

FACILITIES FURNISHED: In addition to the exhibit space, NCOIL will provide each exhibitor with a standard 6' skirted table. No allowance will be made for facilities not utilized.

SERVICES CONTRACTOR ADDITIONAL FACILITIES: Additional fees will apply for any additional facilities, and/or audio-visual needs. Charges for these services shall be payable to the service contractor and shall indemnify and hold harmless NCOIL from any liability arising from installation, servicing and/or dismantling of any special facilities. Information regarding services provided is included with this prospectus.

CHARACTER OF EXHIBIT: NCOIL reserves the right to expel, decline or prohibit any exhibit or proposed exhibit which does not comply with these rules. All demonstrations or other promotional activities must be confined to the limits of the exhibition booth. Exhibitor must procure at its own cost and expense any necessary licenses and/or official permits necessary for purposes of displaying and/or exhibiting any products or services at said exposition. No firm or organization not assigned exhibit space will be permitted to solicit business within the exhibit area. Interference with the light or space of other exhibits is not permitted. Display material exposing an unfinished surface is not permitted and must be finished at the exhibitor's expense. No "live" microphones or loudspeaker equipment will be permitted in any exhibit booth if they intrude upon any other exhibit. NCOIL will have sole decision-making authority to determine intrusion. Portable film, slide and videotape projectors may be utilized so long as other rules are met. NCOIL reserves the right to restrict the exhibits which because of noise, method of operation, materials or for any reason become objectionable and also to prohibit or evict an exhibit which, in the opinion of NCOIL, may detract from the general character that NCOIL determines to be desirable. In the event of such restriction or eviction, NCOIL is not liable for any refund or rentals or any other exhibit expense.

SET-UP AND TEAR-DOWN TIMES: ALL SET-UP MUST BE COMPLETED BY 8 a.m. on Thursday, July 10, 2008. The exhibition space will be open from 8 a.m. through 11:30 a.m. on Thursday and Friday, and from 8 a.m. to 10:30 a.m. on Saturday. Exhibitors will be held responsible for any damage done to the building, equipment or decorations by them or their employees. No nails, tacks or screws shall be driven into walls, picture frames, woodwork or floors of the building. No signs, posters, announcements or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, floors, etc. **ALL STRIKING MUST BE COMPLETED BY 2:30 p.m. ON SATURDAY, July 12, 2008. NO TEAR-DOWN DURING EXHIBIT HOURS WILL BE PERMITTED.**

NON-ENDORSEMENT: The exhibiting of products at the NCOIL 2008 Summer Meeting and Seminar does not constitute an endorsement by NCOIL of the products or views so exhibited; nor is an exhibitor permitted to represent in any manner that its goods, services, or views have been endorsed. Goods may be sold for delivery on the floor or orders may be taken for future delivery. The sale of any goods may be made in cash, check or credit card. Exhibitors will be solely responsible for payment of any sales, use, taxes or other transactions taking place at the NCOIL 2008 Summer Meeting and Seminar and hold harmless the National Conference of Insurance Legislators, its officers, employees and members from any liability arising from the transactions taking place at the NCOIL 2008 Summer Meeting and Seminar. Free samples and souvenirs may be given away. Drawings are permissible.

INDEMNITY: Exhibitor agrees to indemnify and hold harmless the National Conference of Insurance Legislators and any and all cosponsors, their officers, employees and members from any and all liability for any person or persons for or by reasons of the breach of exhibitor, his/her agents, servants or employees of any condition, defective or otherwise, of any apparatus, equipment or fixtures furnished by exhibitor in connection with his/her exhibit. Exhibitor further agrees to hold harmless NCOIL, cosponsors, their offices, employees and members from any and all liability to any person or persons for or by any reason of any act of omission of said exhibitor, or any of his/her agents, servants or employees. Indemnity includes, but is not limited to, claims of copyright, trademark or patent infringement, unfair competition or product liability. The exhibitor, on signing the contract, expressly releases the foregoing names, associations, companies and individuals, from any and all claim from such loss, damage or injury. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the foregoing names associations, companies, individuals, the Marriott Marquis (host site), and their employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorneys' fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the host sites jointly or severally, their employees and agents. In addition, exhibitor acknowledges that NCOIL and/or host sites do not maintain insurance covering exhibitor property and that it is the sole responsibility of exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

AMENDMENTS: Any and all questions or issues not specifically covered in these Rules and Regulations may be amended at any time by NCOIL. These Rules and Regulations may be amended at any time by NCOIL and all such amendments will be equally binding on all exhibitors along with other terms, items, issues and inclusions within these Rules and Regulations, the Application and Contract, the Exhibitor Prospectus and/or any and all applicable documents.